



EMA

Certified Public Accountants
Looking Beyond Numbers!

FIRM PROFILE

AUDIT | TAX | ADVISORY



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Audit | Tax | Advisory

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About Us

We look "Beyond Numbers", so you can too!

With over 25 years combined partner experience and expertise in independent audit & assurance, accounting, tax consultancy and corporate business advisory, EMA invests in building relationships and understanding your concerns to deliver a personal, proactive and results oriented experience.

With our skilled and experienced staff, we provide a comprehensive range of business solutions which enables you to draft your future and assists you achieve your ambitions.

At EMA, we work towards understanding the clients' business and sector to provide the right advice and expertise; and we serve a wide range of clients - SMEs to NGOs

Why choose us?

- Client focus
- Personal touch
- Result oriented
- Proactive involvement
- Comprehensive approach
- Tailor-made and personalised service

Our Vision

Our vision is to be the most highly respected professional firm where we seek to build strong and lasting relationships with our clients by providing them with quality services which are personalized, reliable and value driven.

Additionally, clients will be confident that their interests and business are being cared for by a trusted firm that enjoys working with them.



Our Core Values

- Integrity
- Professional competence and due care
- Confidentiality
- Respect
- People's personal development

Our Mission

Our mission is to provide exceptional financial and business advisory services while maintaining the highest levels of integrity and professionalism.

Our Quality Policy

The EMA Management establishes and keeps updated a quality policy that defines its objectives and where it reflects the orientation of all the company's activities described in the system. This quality policy is declared mandatory and is disseminated to all staff, ensuring that it is understood by all.

It is developed to fully satisfy the needs of the client, providing our clients with independent and high-quality professional services, carrying out our work in accordance with the generally accepted auditing standards, issued by the Institute of Certified Public Accountants of Kenya and published by the International Federation of Accountants, in order to meet the following objectives:

- Obtain reasonable assurance that all professional personnel, at any level of responsibility, maintain their qualities of independence, integrity, objectivity and professional secrecy.
- Obtain reasonable assurance that the professional staff has the necessary training and capacity to enable us to adequately fulfil the responsibilities and functions assigned to them.
- Decide on the acceptance of continuity of clients, taking into consideration our independence and our ability to provide an adequate service and taking into account the integrity of the Management and its Partners.
- Obtain reasonable assurance that the planning, execution and supervision of the works have been carried out in compliance with our quality requirements, ensuring that the audit reports issued by EMA are appropriate to the circumstances.



Our Services



Audit & Assurance

Our Audit and Assurance division offers the following services:

- Statutory audits
- Forensic audits
- Project audits - Not for profits (NfPs)

Our tried and tested approach, together with our multidisciplinary teams and efficient procedures provide the means for your organization to receive auditing & assurance services that meet the highest standards. We guarantee that our service is independent, unbiased, professionally objective and technically excellent



Taxation Services

EMA and its partners specialize in taxation. We help both our local clients and multinational corporates align their taxation strategy with their business strategy. Our tax professionals team up with other counterparts across the region and around the world to help clients recognize tax consequences of business moves, support and advocate their tax position in the following service lines:-

- Corporate tax computations
- Value added tax (VAT) audits
- Tax refunds
- Tax compliance audits and business tax health checks
- Personal tax
- Exemption certificate application
- Transfer pricing

We help clients keep up to date with compliance requirements. We undertake regular tax compliance audits to detect where things can go wrong and more importantly how to avoid them. Where necessary we provide a professional presence to help our clients deal with any queries which the Revenue Authority Audit officials may have.



Outsourced Services

As businesses focus more on their core functions and look outside for their support functions, we have experienced significant interest and uptake of the below outsourced services:

- Accounting
- Payroll
- Internal audit services



Company Secretarial Services

- Business entity registrations including limited liability companies, limited liability partnerships, ordinary partnerships and sole proprietorships
- Processing change in particulars of business entities, including but not limited to, change in directorships/partnerships, physical addresses and name changes
- Processing share transfers
- Filing annual company secretarial returns



Advisory Services

EMA's Advisory wing works with clients to help them manage challenges and complexity in a business environment affected by competitive disruptions, new technologies, shifting regulations, customer demands, and changing risk landscape. With multi-sector expertise in strategy, operations, organization, transaction & restructuring, risk management and information technology, we bring a full spectrum of advisory capabilities to every client engagement. We offer services focused within the below core business competencies:

- Financial due diligence
- Corporate restructuring
- Risk analysis and performance improvement
- Transaction advisory
- Real estate portfolio management
- Strategy and business planning for funding requirements.
- Business valuations



Internal Audit

Our internal audit services are designed to enhance the effectiveness of your organization's governance, risk management, and internal controls. We provide independent and objective evaluations of your operations, identifying areas for improvement and ensuring compliance with applicable regulations.

Key Services Include:

- Risk Assessment
- Operational Audits
- Compliance Reviews
- Financial Audits
- Fraud Detection
- Investigations

The Team



Managing Partner

MURTAZA ABBAS EBRAHIMJEE

A distinctly qualified, results oriented and an extremely focused individual, Murtaza has dedicated his professional career spanning over 10 years of exceptional experience within the financial management, independent audit, tax consultancy and business advisory services across a wide range of private and NGOS sectors.

Having successfully completed the executive business leadership program at Harvard Business School, he is a born leader and the managing partner at EMA.



Tax Partner

WELDON CHERUIYOT MUTAI

Weldon is a results-driven and highly experienced Independent Practicing Accountant with over 15 years of expertise in audit, tax, and financial management advisory. He possesses substantial experience in independent audits, tax advisory, management consulting, and mergers and acquisitions across public, private, and NGO sectors. For over 10 years, he has served at the Partner level, specializing in business and tax consulting, particularly in tax dispute resolution.

Weldon is currently a Partner at Ebrahimjee & Mutai Advisory LLP in Kenya and a Director at EMA Biko Advisory Ltd in Rwanda, both licensed Certified Public Accounting firms.



Audit and tax associate

JAMES NGIGE NDIRANGU

James is a commercially astute accounts and finance Professional with over 5 years' experience in audit & assurance, accounting, advisory as well as financial reporting for small to large business clients. He has proven success in helping clients to achieve and maintain compliance with regulatory requirements.

The Team



Audit & Tax Associate

NAHASHON MWANGI

Nahashon is a seasoned audit and tax professional with over ten years of extensive experience in financial strategy and regulatory compliance. His expertise is deeply rooted in financial reporting, tax advisory, and comprehensive audit services across a variety of sectors. His proactive approach and meticulous attention to detail has enabled him to effectively represent clients in complex tax cases, ensuring compliance and optimizing financial operations.



Internal Audit Manager

KENNETH AMDANY

Kenneth is a results-driven Internal Auditor with over 18 years of experience, demonstrating a proven ability to lead and manage comprehensive audit operations. His expertise encompasses process audits, risk assessment, fraud investigation, and the implementation of robust financial controls. He excels at identifying inefficiencies and recommending practical solutions to enhance operations and ensure regulatory compliance.

Kenneth's strong analytical skills, coupled with his effective cross-cultural communication abilities, highlight his adaptability and foster collaboration across departments. He is committed to continuous improvement and upholding the highest ethical standards.



Business Services Associate

SAMUEL GITAU

Samuel has vast experienced in Outsourced Business Services, with proficiency in accounting and payroll. He has also been specifically been trained on the dynamics of the KRA ITAX system.

With apt focus on a wide range of clients including but not limited to, the manufacturing, real estate, medical and hardware sectors of the market, Samuel has a proven record of successfully serving all clientele and their Outsourced Business service needs.



Business Services Associate

VIRGINIA MAWEU

Virginia is a dedicated finance and accounting professional with over ten year: of experience. Her ability to formulate and set internal control systems has been a key part of his tenure at EMA.

She presents herself as a team player who is responsible. trustworthy and with capacity and ability to execute duties with at most due diligence. She is also a registered member of ICPAK.

Our Work



Royal Group of Companies

A prominent and diverse conglomerate with a portfolio spanning Manufacturing, Construction, Importation, Glass & Hardware, Real Estate Development, Retail, Distribution, and Freight operations.



BUILDING TRUST

Sika Kenya Limited

A reliable, innovative, and sustainable solutions provider in the construction, building, and manufacturing industries.



Kings Developers Limited

An eminent real estate development company dedicated to providing innovative solutions.



DPO Group

Offers payment gateway, enabling global payments in any currency through direct online payments and various methods.



Mars Logistics Limited

An impeccable logistics company offering a range of services including intermodal, land transportation, freight forwarding, road, air, sea and rail freight, fair and events logistics.



Zahra Sign Systems Limited

The most creative and innovative market leaders in the world of Signage and branding.



DIBA Archiventure Limited

An acclaimed company specializing in design and fabrication of membrane and tensile structures.



PESABAZAAR.COM
No Compare, No Save

Pesabazaar Insurance Agents Limited

The premier aggregator that provides online insurance comparison services for car, medical, property and life insurance in Kenya.



The Prism Tower

Transforming the skyline of Kenya.



Malkia Africa Limited

The most Luxurious Mobile Tented Camp in Masai Mara, inserted on the East African Camp portfolio.



Milestones Neonatal and Paediatric Consultants Limited

A reputable consultants paediatric clinic.



Witaly food and beverages Limited (T/A La Villa Restaurant and Wine Bar)

A high-end provider of high-quality Italian food and beverages where authenticity meets class.



Uzuri Foods Limited

Uzuri Foods Ltd

A food production company focused on high-quality, locally made food products.



Premium Energy Kenya Limited

A reliable petroleum company in Africa.



SMB Properties

A real estate company focused on property development, sales, and management in Kenya.



Flascon Builders Limited

A trusted construction partner.



Kenya Tea Development Agency Holdings Ltd

Kenya Tea Development Agency Limited

The most preferred investment vehicle for the small holder tea farmers in Eastern Africa.

MBCC GROUP

Sika MBCC Kenya Limited

A leading global supplier of construction chemicals.



Swan Carriers Limited

One of the leading transporters and logistic service providers in East Africa.

GOPAinfra

GOPA Infra

Provides engineering and consulting services globally for infrastructure development.

MAMY

Mamy Eyewear

A premium eyewear brand providing stylish, high-quality frames and optical solutions.



Sigona Golf Club

Sigona Golf Club is a well-regarded golf club located in Sigona, Kikuyu.



Kongoni Nanyuki

A prestigious hospitality destination, offering unparalleled services and a peaceful retreat for both leisure and business guests.



Impala Developers

An exceptional real estate company with over 60 years of experience, having set the standard for innovative property solutions across Kenya and East.



Juja Pulp & Paper Limited

A renowned manufacturer of premium paper products, combining decades of expertise with a strong commitment to sustainability and innovation.



Finlays

A global leader in tea, coffee, and botanical solutions since 1909, is renowned for its commitment to sustainability and quality.



Mosub Kenya Limited T/A Mophones

A trusted brand and leading provider of innovative mobile technology and communication solutions.



Premium Inn Suites & Conferencing Limited

Located at the heart of Mombasa, Premium Inn is a leading name in hospitality, renowned for its commitment to exceptional service, comfort, and personalized care.



4PMC

A dynamic leader in project management and consulting, renowned for precision, innovation, and client-focused solutions.



Impala Glass

A Kenyan manufacturer and supplier of architectural glass solutions for residential and commercial projects.



Fairdeal Glazing Ltd

Specialists in glass, aluminium, and façade solutions for modern buildings.



Moi Educational Centre (MEC)

A private educational institution offering holistic learning from early years to higher levels.



Blue Shield Insurance

An insurance provider offering health and general insurance solutions to individuals and businesses.



Oyana School

A private school delivering quality, child-centred education in Kenya.



German Doctors

A humanitarian medical organisation providing free healthcare to underserved communities in Kenya.



Kenya Adhesive Products Ltd (KAPL)

A leading manufacturer of industrial and consumer adhesive products in Kenya.



Sandstorm

A Kenyan luxury lifestyle brand that handcrafts high-quality leather and canvas bags and accessories rooted in local craftsmanship and design heritage.



Chop It

A fast-food and casual dining brand known for its bold, fresh flavours and quick, friendly service



Aegis Academy

A high-performance football academy in Kenya developing boys' and girls' football talent from a young age.

Our CSR Strategy



Environmental responsibility

Our environmental responsibility initiatives aim to reduce pollution and greenhouse gas emissions and the sustainable use of natural resources.



Human rights responsibility

Our human rights responsibility initiatives involve providing fair labor practices (e.g., equal pay for equal work) and fair trade practices, and disavowing child labor.



Philanthropic responsibility

Our philanthropic responsibility include things such as funding educational programs, supporting health initiatives, donating to causes, and supporting community beautification projects.



Economic responsibility

Our economic responsibility initiatives involve improving the firm's business operation while participating in sustainable practices – for example, using a new manufacturing process to minimize wastage.





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